



SIMPLIFY YOUR SALES PROCESS

Dispensing eyewear can be a difficult and daunting task. With over 800 lens designs available, how do you explain the differences to your patients? We have simplified the sales process with a virtual sales aid and digital dispensing tool for your office, SpecTech! Now you can visually show and compare lens products, designs and treatments based on your patient's needs.

BLUE LIGHT PROTECTION

Digital eye strain is a growing issue as Americans use one or more devices throughout their daily life. Nearly 90% of Americans use digital devices for two or more hours per day, putting their eyes at risk for damage from harmful blue light rays.

With consumers retaining 80% of what they see versus 20% of what they read and 10% of what they hear why not show them the difference blue light protection makes? With SpecTech you can capture patient's attention and visually show them how good it will feel to protect their eyes from harmful blue light by showing them a lens with protection and a lens without protection.



Blue Light Demonstration

WANT TO LEARN MORE ABOUT SPECTECH?

Talk to a Walman Optical representative to get a demo on SpecTech or visit www.walmanoptical.com to view more information.

