

## Clear Blue Filter™ Lenses

Clear protection from the most damaging light rays





## Our eyes are vulnerable to powerful light rays

High-energy wavelengths pose the greatest threat to eye health. Ultraviolet and high-energy blue light is everywhere – the highest levels from natural sunlight and lower levels from LED and fluorescent lighting, even digital devices. Consumers who care about eye health need an everyday polycarbonate lens that protects the entire eye from the harmful effects of these powerful rays.

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# 70%

more UV transmits to a child's retina<sup>1</sup>

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High-Energy Light

# 290-460 nm

has been linked to skin cancer, cataracts, macular degeneration and other serious eye conditions<sup>2,3</sup>

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# 250%

LED sales growth in 2015<sup>4</sup>

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<sup>1</sup> Sidney Lerman, M.D. "Clinical Light Damage to the Eye"

<sup>2</sup> "The Family of Sunlight-Related Eye Diseases" Optometry & Vision Science, Volume 71

<sup>3</sup> "Is sunlight exposure a risk factor for age-related macular degeneration?" British Journal of Ophthalmology, Volume 97

<sup>4</sup> "GE Lighting plans to stop CFL bulb production by years end." Feb 2016 [www.fastcodesign.com](http://www.fastcodesign.com)



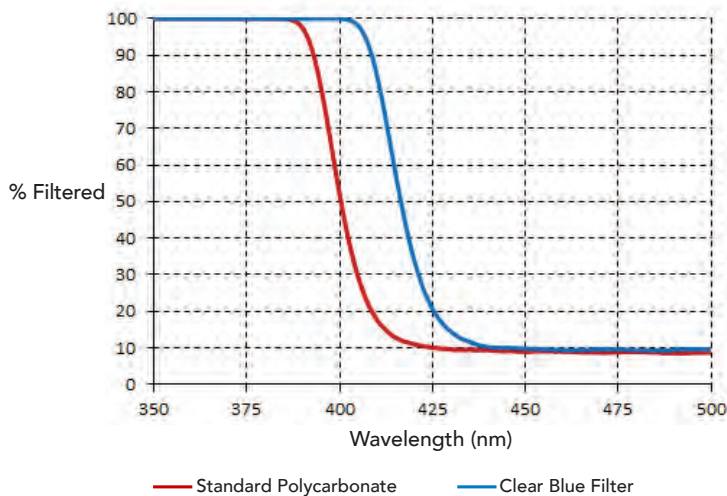
# Introducing VISION EASE Clear Blue Filter Lenses

High-energy light protection in a clear, everyday polycarbonate lens

VISION EASE Clear Blue Filter Lenses block 100% UVB, UVA and filter Blue Light to help protect eyes from harmful high energy light.

- 100% UV blocking up to 400 nm
- Filters the most damaging, highest energy blue light
- Uncompromisingly clear lenses

## Protection from Damaging High-Energy Light



## The Best Choice for a Clear, Everyday Polycarbonate Lens



High-Energy Protection built into a clear polycarbonate lens – not the coating



Recommended as an effective UV filter for the eyes and surrounding skin.

## Your customer wants eye health protection in a crystal clear, everyday polycarbonate lens.

Add VISION EASE Clear Blue Filter Lenses to your portfolio and step your customers up to a lens that protects their eyes from the most damaging light rays. Let VISION EASE Clear Blue Filter Lenses improve your business results.

### Order Today!

From the innovators of Coppertone Polarized Lenses, delivering Solar Blue Light Protection since 2002.

Call 1-800-328-3449.

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# 96%

of consumers rate lens clarity as highly important in their choice of lenses

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Blocks

# 100%

UV up to 400 nm

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Filters over

# 3x

more blue light than standard polycarbonate at 420 nm

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## Availability

Style	Material	Diameter (mm)	Power Range	Bases
<b>SFSV</b>	Poly	75	-11.75 to +8.00 sph up to a -4.00 cyl	0.50, 1.00, 2.00, 3.00, 4.00, 5.25, 6.25, 7.50, 8.50, 9.75
<b>*FSV</b>	Poly	65, 75	-8.00 to + 4.00 sph up to a -2.00 cyl	–
<b>*FSV SHAR</b>	Poly	65, 75	-8.00 to + 4.00 sph up to a -2.00 cyl	–

\*Coming soon



[www.visionease.com](http://www.visionease.com)  
800-328-3449

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